

# TUNICA

# MISSISSIPPI POLICY CONFERENCE

# 2018 MISSISSIPPI POLICY CONFERENCE

August 9–12, 2018 • Tunica, Mississippi



- seminars based on these issues:
  Civil Rights
- Criminal Justice
- Economic Inequality
- Education
- · Healthcare
- · Jobs creation
- Poverty
- · Voting rights
- Any other legislation that furthers the rights of disenfranchised voters, especially African-Americans.

# EACH YEAR, THE CONGRESSIONAL BLACK CAUCUS INSTITUTE

holds one of the year's best policy conferences. This year's conference, will be no exception. What is our proof? We have a dedicated audience of over 600 attendees that are committed to actionable outcomes who continue to support and participate year after year.

### WHY HOLD OUR CONFERENCE IN TUNICA?

In the late 1980's, Tunica was known as "Sugar Ditch Alley" because of the open raw sewage system that ran alongside the homes of many of the county's residents. It is now a casino city and the fifth largest gaming market in the United States. Despite this progress, Tunica is still plagued with racial, social, and economic disparities that are mirrored throughout all of our communities.

Our leadership believed it was critically important to convene a policy conference in the Mississippi delta. So, every year since our inception we bring community leaders, elected officials and power brokers here to Tunica to engage in conversations about our plight with the hopes of educating, motivating, and spurring each other to action.

## FROM SUGAR DITCH TO THE FIFTH-LARGEST GAMING MARKET IN THE U.S

Tunica is the perfect example of what happens when organizations, governments, and citizens come together to discuss current public policy challenges and forge a way forward to make real change.

#### WHO ARE OUR ATTENDEES?

Our attendees are business and community leaders, elected officials, and academicians who care about issues that affect minority communities. They are change agents—making a difference in their organizations and their communities.

#### WHAT YOUR SPONSORSHIP MEANS TO CBC!?

Your participation as a sponsor makes it possible for us to successfully fulfill our mission of "educating today's voters and training tomorrow's leaders" ensuring that our issues are heard in every corridor of the halls of power.

We thank you in advance for your support and can't wait to see you in Tunica.

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# NON-CORPORATE SPONSORSHIP OPPORTUNITIES

#### LODGING INFORMATION



#### HORSESHOE TUNICA CASINO & HOTEL

1021 Casino Center Drive
Robinsonville, MS 38664
1.866.635.5084
The call-in code to make
reservations is \$08CBC8.
Cutoff date is July 27, 2018
Book online at http://bit.ly/2GsrNUC



#### **GOLD STRIKE CASINO RESORT**

1010 Casino Center Drive Robinsonville, MS 38664 1-888-245-7829 The call-in code to make reservations is 1808CBCI. Cutoff date in July 15, 2018

## GOLD SUPPORTER \$850 Includes All Policy Issue Forums

- · Registration for two
- Two tickets for the "Welcome to the Mississippi Delta" opening reception featuring Rita Brent as seen on Comedy Central and the Rickey Smiley Tour and The Keeshea Pratt Band
- Two participants in the James E. Clyburn Golf Tournament or Two participants in the Bennie G. Thompson Sporting Clays Challenge
- Two tickets for the Friday night celebration featuring DJ Mark Battle
- Two tickets for the Saturday night concert at Bluesville
- · Half-page color ad in the program booklet

## SILVER SUPPORTER \$550 Hindudes Pollcylis weborums

- · Registration for one
- One ticket for the "Welcome to the Mississippi Delta" opening reception featuring Rita Brent as seen on Comedy Central and the Rickey Smiley Tour and The Keeshea Pratt Band
- One participant in the James E. Clyburn Golf Tournament or One participant in the Bennie G. Thompson Sporting Clays Challenge
- One ticket for the Friday night celebration featuring DJ Mark Battle
- · One ticket for the Saturday night concert at Bluesville
- Quarter-page color ad in the program booklet

## BRONZE SUPPORTER \$350 Includes Pollcy Issue Forums

- Registration for one
- One ticket for the "Welcome to the Mississippi Delta" opening reception featuring Rita Brent as seen on Comedy Central and the Rickey Smiley Tour and The Keeshea Pratt Band
- One ticket for the Friday night celebration featuring DJ Mark Battle
- · One ticket for the Saturday night concert at Bluesville

#### LATE AND ON-SITE REGISTRATION

Registration received after July 16, 2018, will be assessed a late fee of \$100.00. The cutoff date for late registration is July 31, 2018.

\*\*Please note late registrations will not receive an ad in the printed program booklet.\*\*

Limited on-site registration will be available on August 9th and 10th and will be assessed a \$150.00 fee.

\*\*Please note registering on-site does not guarantee you will receive conference branded material.\*\*

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## **REGISTRATION FORM**

[Please reply by Monday, July 16, 2018]

SELECT YOUR SPONSORSHIP LEVEL	
□ \$850 — Gold Sponsor □ \$550 — Silver Sponsor □ \$350 — Bronze Sponsor	
Martina B. Griffin	***************************************
Attendee 1	Attendee 2
Modison County Justice Court	
Company/Organization	Company/Organization
RO. BOX 5	
Address	Address
Camden MS 89045	City, State, Zip
City, State, Zip	City, State, Zip
mariffin 662 (agmoil.com	Email
1001-812-7510	LITUII
Phone	Phone
Attendee 1 Shirt Size:	□ XXXL □ XXXXL
Attendee 2 Shirt Size: S M DL DXL DXXL	
GOLD SPONSOR—your sponsorship includes one activity.	SPORTING EVENTS
Please select the day and activity of your choice.	The activities below may be added to all sponsorships at the additional cost
Attendee 1	indicated.
Friday, August 10th Golf Tournament Sporting Clays	☐ Friday, August 10th—James E. Clyburn Golf Tournament
OR Saturday, August 11th □ Golf Tournament □ Sporting Clays	(\$200.00 ea) Golf Handicap ☐ Friday, August 10th—Bennie G. Thompson Sporting Clays
Attendee 2	Challenge (\$150.00 ea)
Friday, August 10th Golf Tournament Sporting Clays	☐ Saturday, August 11th—Recreational Golf (\$150.00 ea)
OR	☐ Saturday, August 11th—Bennie G. Thompson Sporting Clays
Saturday, August 11th 🗆 Golf Tournament 🗀 Sporting Clays	Challenge (\$150.00 ea)
** Sporting events not included with your sponsorship may be	SELECT YOUR PRINTED PROGRAM BOOKLET AD SIZE
purchased at an additional cost, **	The Congressional Black Caucus Institute encourages conference attendees to
SILVER SPONSOR—your sponsorship includes one activity.	enhance their visibility in the community by placing an advertisement in the
Please select the day and activity of your choice.	printed program booklet. The ad submission deadline is Monday, July 16, 2018.
Friday, August 10th Golf Tournament Sporting Clays	Ad Size: ☐ Full Page—8.5"x 11": \$250.00
OR	☐ Half Page—8.5" x 5.5": <b>\$150.00</b>
Saturday, August 11th □ Golf Tournament □ Sporting Clays  ** Sporting events not included with your sponsorship may be	☐ Quarter Page—4.25" x 5.5": <b>\$100.00</b>
purchased at an additional cost.**	☐ Eighth Page—3.25"x 2.125": \$75.00
PAYMENT INFORMATION	
☐ I will pay my conference fees by credit card.	
Type of Card Name on Card	Credit Card Number Exp. Date
Extivill pay my conference fees by check. Make payable to: Congressional	A PROPERTY OF THE PROPERTY OF
Congressional Black Caucus Institute - TUNICA   413 New Jersey Ave., SE   Washington, DC 20003	
☐ I will pay my conference fees by purchase order.	